



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214

Waterfront Strategies  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 338299

Schedule Dates 10/23/12-10/29/12  
Advertiser Pol/Iss/House Majority Pac (16681)  
Agency/T-Code Waterfront Strategies (2541)/043489394  
Product Political - Issue (1068)  
Brand ISS/HOUSE MAJORITY PAC (133782)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name NAGELBERG, DAN  
Phone/Fax /  
CPE 79/86/2162  
Account Types National/Political  
Billing Type Standard  
Comments HOUSE MAJ PAC 10/23  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* \*\*HIATUS 9/11\*\*

Date Entered 10/22/12  
Last Modified 10/22/12  
Entered By Deb O'Keefe  
CO-OP Yes  
Headline # 06389851  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$124.50  
Net Total \$705.50  
Sales Tax

Pittsburgh (PCNC)  
By Broadcast Month  
Oct. 2012 10  
Nov. 2012 2  
Grand Total: 12  
Rate  
\$680.00  
\$150.00  
\$830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Preempt	10/27/12-10/27/12	4	:30	8p-9p (EST)								1	1			Pittsburgh (PCNC)	one spot chg PCNC NEWS 8-9a/3	10/22/12
1.1	Normal Line / Spot	10/27/12-10/27/12	4	:30	8p-9p (EST)								1	1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 8-9p/3	10/22/12
2.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	7a-8a (EST)								1	1	\$45.00	\$45.00	Pittsburgh (PCNC)	News/7a-8a/4	10/22/12
3.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	8a-9a (EST)		1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PITTSBURGH THIS MING 8/8-9a/5	10/22/12
4.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	9a-10a (EST)		1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC NEWS/9a-10a/6	10/22/12
5.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	8a-9a (EST)			1	1	1	1			4	\$75.00	\$300.00	Pittsburgh (PCNC)	PITTSBURGH THIS MING R 8a-9a/1	10/22/12
6.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	9a-10a (EST)				X	X	X	X		4	\$75.00	\$300.00	Pittsburgh (PCNC)	PCNC NEWS/ 9a-10a/2	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.